

Job Title: Manager, Marketing and Communications

Location: Toronto, Canada (Only candidates who are eligible to work legally without work visa sponsorship in Canada will be considered.)

Contract Type: Full-time (40 hours per week), Permanent

Hiring Salary: CAD 90,418 per annum

Target Start Date: As soon as possible

Application Closing Date: April 20, 2026 23:59 EDT - *Applications will be reviewed on a rolling basis, and interviews may be conducted before application closing date. You are encouraged to apply as soon as possible.*

This job advert is for an existing vacancy.

About Right To Play:

For more than 25 years, Right To Play has been protecting, educating, and empowering millions of children each year to rise above adversity through the power of play.

We offer programs in 14 countries across Africa, Asia, the Middle East and North America, reaching millions of children each year in some of the most difficult places on earth, helping them to stay in school and learn, overcome prejudice, heal from trauma, and develop the skills they need to thrive. We do this by harnessing play, one of the most fundamental forces in a child's life, to teach children the critical skills they need to dismantle barriers and embrace opportunities, in learning and in life.

This work is supported by our two global offices in Toronto, Canada and London, UK; and seven National Offices in North America and Europe.

Benefits Highlights:

- Connect and collaborate with a global team who are passionate about protecting, educating and empowering children and youth using the power of play!
- Culture premised on our **Culture Code (accept everyone, make things happen, display courage, demonstrate care, and be playful)**
- Paid leaves (15 days annual leaves, 3 personal days per year)
- Competitive benefits such as medical and health insurance, group RRSP plan, and gym membership
- Learning opportunities and 5 learning and development (L&D) days per year
- More information on what we offer is available on [our website](#).

Application Method:

Apply with your resume and cover letter in English via the application link:

<https://righttoplay.hiringplatform.ca/233869-manager-marketing-and-communications/1059124-application-form/en>

Right To Play provides equal employment opportunities to employees regardless of their gender, race, religion, age, disability, sexual orientation or marital status. We strongly encourage groups who have been historically disadvantaged with respect to employment to apply for positions at Right To Play.

As part of our selection process, final candidates will be required to complete security checks and Vulnerable Sector Check or equivalent criminal record check as a condition of the offer. More details about our recruitment process are available [here](#). Safeguarding information is available [here](#).

As part of our recruitment and selection process, Right To Play uses Artificial Intelligence (AI) - assisted tools to support the assessment of candidates or applications. This may include but not limited to generating and editing of job adverts, assessment and interview questions, scheduling, translation, transcription, note taking, etc. Our Applicant Tracking System (ATS), VidCruiter, also use AI-powered ChatBot to answer candidates' enquiries. These tools are used only to assist human reviewers in evaluation and do not make selection or screening decisions. All hiring decisions are made by human reviewers. All AI-assisted processes comply with applicable privacy and data protection regulations, including GDPR and PIPEDA. For more information, please refer to [RTP AI Policy](#) and our [Best Practice: Use of AI in Recruitment](#).

We value and promote a culture of diversity, equity, inclusion, and belonging. We are committed to providing accommodations to candidates with disabilities during the recruitment and selection process, and thereafter. Please reach out to the People & Culture team by email at careers@righttoplay.com. **All information provided will be treated as confidential and used only to provide an accessible candidate experience.**

Job Description:

Job Title: Manager, Marketing and Communications	Grade: 8
Reports to: Director, Marketing and Communications	Location: HQ
Direct Reports: NA	Department: Marketing and Communications

1- Purpose:

Reporting to the Director, Marketing and Communications, the Manager, Marketing and Communications drives the delivery of compelling content and communications that strengthen Right To Play's brand, deepen donor and partner engagement, and amplify the organization's impact across global markets.

2- Accountability & Responsibilities:

Manage the delivery of Right To Play's global content strategy, overseeing the content calendar, producing high-quality multi-format collateral, and coordinating with external content creators, photographers, videographers, and designers to ensure projects are delivered on time, on budget, and in line with brand standards. **(35%)**

Support the development and execution of fundraising communications plans for major programs and projects, leading the writing and production of donor-facing materials including marketing appeals, social media content, emails, and the Global Annual Report, ensuring timely and effective dissemination of results and learnings to internal and external audiences. **(35%)**

Contribute to organizational communications capacity by acting as an internal agency resource for colleagues and country and national offices, providing hands-on support in writing, editing, marketing, and social media best practices, supporting the implementation of the project management system, managing project-level budgets and vendor contracts, and coaching colleagues on communications best practices. **(20%)**

Support Right To Play's media relations, influencer, and Global Ambassador programs by maintaining media relationships, developing pitches and materials, and contributing to the implementation of the Global Ambassador Strategy. **(10%)**

Perform other duties as assigned.

3- Scope (geographical and/or functional), Impact and Autonomy

This role operates globally, supporting communications activities across Right To Play's countries of operation and engaging donors, partners, and media across key fundraising markets. The incumbent operates with a moderate level of autonomy, independently managing their own workload and project timelines in line with the departmental plan. They are responsible for day-to-day decisions related to content production, vendor management, and communications quality, while escalating strategic decisions and higher-risk communications to the Director, Marketing and Communications.

4- Leadership and Staff management

The incumbent exercises informal leadership across the Global Communications Team and broader organization, providing communications guidance, coaching colleagues on best practices, and supporting the implementation of shared tools and systems. The incumbent also leads external relationships with content vendors and contractors, providing directions on deliverables, timelines, and quality standards.

5-Information requirement for decision-making

The incumbent uses internal program data, fundraising insights, and media monitoring to inform their work, applying organizational guidelines to most decisions. Strong judgement is needed when turning complex program information into clear, compelling content for external audiences.

6- Innovation and Improvements

The incumbent is expected to continuously identify opportunities to improve the quality, consistency, and reach of Right To Play's communications outputs.

This includes bringing fresh approaches to content creation and storytelling, improving workflows and collaboration through the project management system, and identifying emerging communications trends and tools that can enhance the organization's effectiveness.

7- Relationships & Communications: Internal / External:

Internal: The incumbent collaborates closely with the HQ Comms and Global Communications Teams, Country and National Office communications leads, the Global Partnerships Team, and National Directors.

External: The incumbent maintains relationships with communications vendors, media contacts, and supports engagement with ambassadors, influencers, and funding partners.

8- Expertise (Certifications / Education, Professional Experience/Language)

- Education: University degree in Communications, Journalism, Marketing, Public Relations, or a related field.
- Professional Experience:
 - 5 years of experience in communications or marketing, preferably in the non-profit sector, including experience managing complex multi-stakeholder projects.
 - Demonstrated experience writing and editing for multiple platforms and audiences, including donor communications, digital content, and marketing collateral; and developing and implementing content strategies that drive engagement and affiliation.
 - Experience of managing external vendors and partnerships,
 - Excellent written and spoken English required. French or Arabic an asset.
- Technical Skills: Proficiency with Office365, social media platforms, and project management tools.

9- Core Competences

- Collaboration: Works effectively across diverse, geographically dispersed teams to achieve shared goals.
- Growth Mindset: Continuously seeks new approaches and tools to strengthen communications practice.
- Resilience: Manages competing priorities and deadlines with composure in a fast-paced environment.
- Professionalism: Exercises sound judgement and maintains high standards across all communications outputs.
- Management and Interpersonal Skills: Builds effective relationships and provides informal guidance to colleagues and external partners.

10- Additional Information

The incumbent may be required to travel to Right To Play's countries of operation periodically. This role is based in Toronto and is primarily performed in an office or remote desk-based environment. Some flexibility to work outside of regular business hours may be required to accommodate colleagues and partners across multiple time zones.